



For Immediate Release  
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### **LISA ROGERS TAKES ON EXPANDED MORTGAGE ROLE AT YADKIN VALLEY**

ELKIN, NC, July 18, 2011— Yadkin Valley Bank proudly announces that Lisa Rogers, current Mortgage Director, has taken on increased responsibility in the mortgage function of the Company, overseeing all daily activities at both Yadkin Valley Mortgage and Sidus Financial, the bank's wholly owned mortgage subsidiary.

Rogers has been with the Company for almost three years. Prior to her role at Yadkin Valley, she worked for Triad Guaranty Mortgage Insurance where she held various management positions in both audit and sales. She began her career at Southern National Bank, where she served as a branch manager, consumer lender, and mortgage loan originator.

"We are pleased to announce this expanded role for Lisa," said Mark DeMarcus, Yadkin Valley's Chief Banking Officer. "She has extensive knowledge and background in the retail mortgage industry, and that knowledge will serve the Company well as we focus efforts on increased retail mortgage production."

Originally from King, NC and a graduate of Elon College with a Bachelor of Science degree in accounting, Rogers lives in Winston Salem, NC with her husband and son.

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### **About the Yadkin Valley Financial Family**

Yadkin Valley Financial Corporation is the holding company for Yadkin Valley Bank and Trust Company, a full-service community bank providing services in 37 branches throughout its three regions in North Carolina and South Carolina. The Western Region (formerly Yadkin Valley Bank division and High Country Bank division) serves Avery, Watauga, Ashe, Surry, Wilkes, and Yadkin Counties. The Central Region (formerly Piedmont Bank division and Cardinal State Bank division) serves Durham, Orange, Granville, Iredell and Mecklenburg Counties. The Southern Region (formerly American Community Bank division and the Huntersville and Cornelius branches of the Piedmont division) serves Mecklenburg and Union Counties in North Carolina, and Cherokee and York Counties in South Carolina. The Bank provides mortgage-lending services through its subsidiary, Sidus Financial, LLC, headquartered in Greenville, NC. Securities brokerage services are provided by Main Street Investment Services, Inc., a Bank subsidiary with four offices located in the branch network. Yadkin Valley Financial Corporation's website is [www.yadkinvalleybank.com](http://www.yadkinvalleybank.com). Yadkin Valley shares are traded on NASDAQ under the symbol YAVY.

### **Forward-Looking Statements**

Certain statements in this news release contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, such as statements relating to future plans and expectations, and are thus prospective. Factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our reports (such as Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K) filed with the SEC and available at the SEC's Internet site ([www.sec.gov](http://www.sec.gov)). All subsequent written and oral forward-looking statements concerning Yadkin Valley or any person acting on its behalf is expressly qualified in its entirety by the cautionary statements above. We do not undertake any obligation to update any forward-looking statement to reflect circumstances or events that occur after the date the forward-looking statements are made.